

IEC material to mainstreaming Corona Responsive Behaviour (CRB)

Dear Parents/Students,

DoSEL, @EduMinOfIndia, in collaboration with @UNICEF India, has developed IEC material to mainstream Corona Responsive Behaviour (CRB) across schools and related communities.

Kindly access the IEC materials using this link: <https://t.co/t2tPuigzBV>



L.S. Changsan
Joint Secretary (Institutions)

D.O. No. 27-2/2020-IS-9

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GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

Shastri Bhawan, New Delhi,
Dated 6th November, 2020

Respected Sir/Ma'am,

As you are aware, In India as well as in other countries, educational practices have been among the worst hit by the pandemic. Till now, non-opening of schools has kept children safe. However, opening of the schools which is inevitable, if not carefully nurtured in terms of a new code of conduct and rigorous protocol, could reverse all gains that the Government's calibrated handling of COVID-19 has so far yielded.

2. This Department, with the support of UNICEF, has prepared IEC material to mainstream Corona Responsive Behaviour (CRB) across Schools & related communities. This includes posters, wall paintings, animation film for Gram Panchayat & SMC and social media creatives. The material is available for download at the following link:

<https://drive.google.com/drive/folders/18mXWZ55rLv6HAbZxrEdKPbC99cgQlkeo?usp=sharing>

3. I would like to request you to disseminate above IEC materials among Teachers, Staff and Students and also make arrangements for proper display of the posters and paintings in schools.

With Regards

Yours sincerely,

(L.S. Changsan)

To

The Additional Chief Secretaries/Pr. Secretaries/Secretaries (Education) of all States/UTs.

